

whereami

WAYFINDING

Signs are everywhere in our world. These wayfinding tools help tell us where we are and locate the things we are searching for.

This piece is about locating more than what is normally put on a sign. Most of the arrows in this sculpture point to a unique location, person, or feeling that was chosen by a student at the Bruce Randolph School here in Denver.

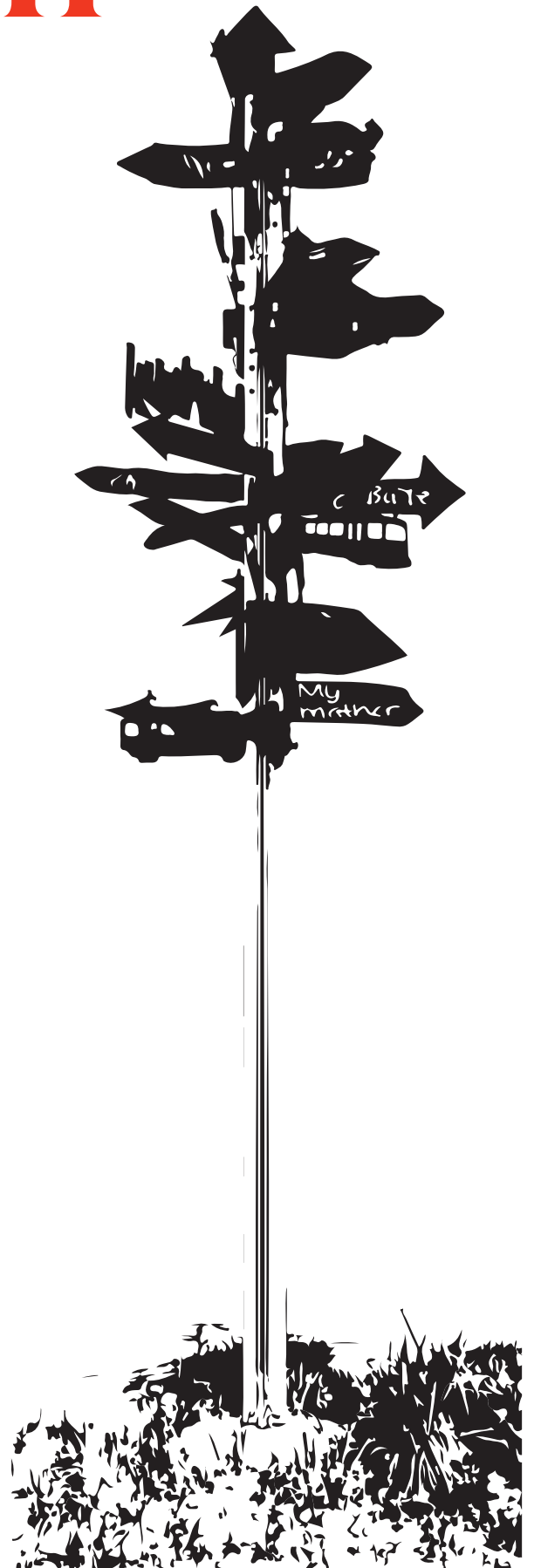
ACTIVITIES

Show what's really important to you: Create your own sign that points to something or someone who is important in your life.

Design a Sign System: Design wayfinding signs for a real or imaginary location, such as a park, museum, or shopping center. You will need to determine what is important to consider factors like readability, color schemes, symbols, and placement to ensure effective navigation for visitors.

Sign Symbols: Universal symbols are often used in wayfinding signage. See if you can create your own symbols for specific directions, locations or activities. Using materials and tools such as cardboard, paint, scissors, markers, design and create signs using your symbols and test them out of classmates to see if the communicate what you intended.

Sign Photography Challenge: Explore the neighborhood and photograph any interesting or creative signs you encounter. Compile the photos into a visual gallery, discussing the design elements and the messages conveyed by each sign.



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DENVER ARTS & VENUES

Zephyr is one of 4 Markers on the 39th Ave Greenway
Walczak & Heiss walczakheiss.com